



## **CALL FOR PROPOSALS:**

### ***Innovations in Community Leadership Initiative (ICLI)***

The J.W. Fanning Institute for Leadership Development invites proposals for selection in the ***Innovations in Community Leadership Initiative (ICLI)***. Deadline for submission is **June 15, 2020**.

#### Overview & Purpose

Leadership is key to the economic and social vitality of Georgia. Communities with strong leadership are better prepared for growth and development and have more engaged leaders who can address challenges and take advantage of economic opportunities. This intrinsic link between leadership development and community economic vitality requires that communities commit to sustained leadership programming that innovates beyond community awareness-familiarity activities. Programs should reflect the evolving leadership needs of communities and focus on developing action-oriented, servant leaders who have the necessary skills and knowledge to lead their communities into the future.

The J.W. Fanning Institute for Leadership Development serves as a unique resource for communities who want to design and implement sustained leadership programming. As a unit of Public Service and Outreach at the University of Georgia, the Fanning Institute works throughout the state to develop leaders of all ages, in every community, and from all walks of life.

The Fanning Institute's multi-disciplinary faculty have expertise in a variety of subject matter – one particular expertise is leadership development for underserved communities. As such, the Fanning Institute has created a new community leadership initiative, the *Innovations in Community Leadership Initiative (ICLI)*, to support more effective leadership development programming in underserved communities in Georgia.

Fanning's *Innovations in Community Leadership Initiative (ICLI)* is designed to provide underserved communities and organizations with the necessary planning and training resources such that two primary objectives are accomplished: 1) *programmatic start-up or enhancement*: robust, skills-based curriculum and experiential activities are infused into the instructional design of the community's leadership programming; and 2) *program sustainability*: plans are established that ensure programming is sustained over time. Thus, recipients of Fanning's *Innovations in Community Leadership Initiative (ICLI)* resources are expected to concentrate on both the community's

leadership program itself and capacity-building efforts to ensure the program's long-term success.

The financial resources required to implement the *Innovations in Community Leadership Initiative (ICLI)* have been secured from generous private donations to the University of Georgia from members of the Fanning Advisory Board, most notably a lead gift from the James L. Allgood Family.

### Program/Project Eligibility

As long as the two primary objectives of the *Innovations in Community Leadership Initiative (ICLI)* are met (i.e., programmatic enhancement and program sustainability), and the program/project will take place in an underserved community or affect an underserved population/group, a wide array of programming and activities will be considered, to include (but not limited to) the following:

- Designing and implementing a new program.
- Innovating/revitalizing an existing program such that new, updated materials, curriculum, and experiential activities are included.
- Training volunteers and/or staff to deliver enhanced programming.
- Training volunteers and/or staff on best practices for implementing and sustaining a leadership program.
- Enhancing program content with new training modules that contribute to addressing complex community challenges.

Likewise, a wide array of target audiences and impact areas will be considered, to include (but not limited to) the following:

- Community-focused, skills-based programming that focuses on community and civic engagement in rural areas.
- Leadership development for target audiences such as youth and children, minority populations/groups, women, young professionals, emerging adult leaders, people with disabilities, community health professionals, retirees, among other target audiences.
- Programming that enhances workforce vitality (e.g., working with college/career academies to infuse leadership development into curricular offerings).
- Leadership development in K-12 settings for students across all grade and academic levels.
- Leadership programs that enhance student opportunities and leadership skills.
- Entrepreneurial leadership development to encourage business development.
- Multi-county, regional leadership development programming.

## Selection Process, Criteria, and Expectations

The Fanning Institute will select 3-5 programs/projects in 2020<sup>1</sup> for the *Innovations in Community Leadership Initiative (ICLI)*. All accepted projects will be supported with technical assistance, professional services, leadership training and coaching from faculty-staff at UGA's J.W. Fanning Institute for Leadership Development. Fanning's support will be implemented in one-year cycles with the expectation of continued engagement with Fanning for 3-5 years for impact and evaluation purposes. Given the submission deadline of **June 15, 2020**, applicants will be notified of their status after that date, and work will begin thereafter.

It is anticipated that the *Innovations in Community Leadership Initiative (ICLI)* will be implemented in subsequent years beyond 2020, and communities/organizations will be permitted to submit multi-year programs/projects and/or year-to-year submissions (assuming all eligibility and selection criteria are met). A committee of individuals who have deep knowledge of leadership development needs in communities across Georgia will select the 3-5 programs/projects.<sup>2</sup>

Communities/organizations seeking to apply for resources available through the *Innovations in Community Leadership Initiative (ICLI)* must meet the following criteria:

- Underserved: The community/organization must self-identify (with supporting evidence) that they are an underserved community in the state of Georgia, OR that the program/project will serve an underserved audience/group.
- Diversity: The program/project must include elements for recruiting participants from a diverse array of community stakeholder groups. (If the program/project seeks to create new programming for the community at large, efforts to recruit participants reflective of the demographic characteristics of the community must be taken. Similarly, if the program/project focuses on one particular target audience, it must be demonstrated that there will be intentional efforts to recruit from all stakeholder groups that are represented by that particular target audience).
- Planning Committee and Primary Point of Contact: The community/organization must demonstrate that a planning committee (i.e., working group) knowledgeable of local leadership development needs as well as an individual primary point of contact will be put in place to interact with Fanning faculty-staff.
- Community Readiness: The community/organization must demonstrate why this program/project is needed, and outline the community's level of motivation for

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<sup>1</sup> The Fanning Institute reserves the right to select or approach a community/organization outside of this application process that would benefit greatly from the resources provided through the *Innovations in Community Leadership Initiative (ICLI)*.

<sup>2</sup> The selection committee's membership may be comprised of individuals representing the Fanning Institute faculty-staff, Fanning Advisory Board, and other organizations that work in community leadership development in Georgia.

coming together and affecting change.

- Sustainability:** The community/organization must demonstrate how the project/program will be sustained beyond one year. This might be a preliminary recruitment plan, fundraising budget, etc. that indicates a willingness to continue implementation beyond one year.
- Local Letters of Support:** 3-5 letters from community partners (e.g., chamber of commerce, local government, school system, nonprofit or social service agency) must be submitted indicating broad support for the program/project.

### Responsibilities

Fanning Institute	Community/Organization
<ul style="list-style-type: none"><li>• Planning and technical assistance services.</li><li>• Leadership inventories and assessments.</li><li>• Planning committee organization and facilitation.</li><li>• Program design and delivery.</li><li>• Evaluation/assessment of program success.</li><li>• Program coordinator and planning committee training.</li><li>• Volunteer training.</li></ul>	<ul style="list-style-type: none"><li>• Logistical and funding support necessary to implement the program (e.g., food costs, meeting space and room rental fees, materials and assessment costs).</li><li>• Time commitments for volunteers and staff involved in the programming.</li><li>• Designating a local planning committee and primary point of contact.</li><li>• Obtaining local letters of support (3-5).</li><li>• Ensuring sustainability of program beyond one year.</li></ul>

### How to Apply

This Call for Proposals and instructions for applying online can be found at the J.W. Fanning Institute's website at:

[www.fanning.uga.edu/programs/ICLI](http://www.fanning.uga.edu/programs/ICLI)

A **pre-application conference call** has been scheduled for **Monday, April 13, from 3:00-4:30pm**, for the purposes of answering questions about the ICLI. Any interested party can use the following call-in information to dial-in: 1-712-770-5505 Enter Access Code: 887351#

The deadline for proposals is **June 15, 2020**. Incomplete applications will not be considered. Questions about Fanning's ICLI can be directed to Dr. Brittany Adams-Pope, [Brittany.adams-pope@fanning.uga.edu](mailto:Brittany.adams-pope@fanning.uga.edu), (706) 542-7044.