



Development Authority Board Member Training (DAT) “East Region 3 - Basic DAT Training” Class

November 18, 2009
Decatur, Georgia

Agenda

Wednesday, November 18, 2009

The Holiday Inn Conference Center (Downtown), 130 Claremont Avenue, Decatur, GA 30030
(Contact Person Ernest Gilchrist <ergilchrist@co.dekalb.ga.us > & Contact # 404.561.2646 Cell

- | | |
|---------------|---|
| 12:00 – 12:55 | Registration – The Holiday Inn
(Development Authority of DeKalb County Staff) |
| 1:00 – 1:05 | Welcome / Greeting |
| 1:05 – 1:15 | DAT Overview, Objectives & Evaluations
Skip Teaster, CEcD, PCED, UGA, The Fanning Institute, Co-Sponsor |
| 1:15 – 1:45 | Legal structure, powers, purpose and funding for internal operations
Jim Finch, Assistant Commissioner, Georgia Dept Community Affairs |
| 1:45 – 2:30 | Familiarization with Basic Bond Financing 101
Courtney Tobin, JD., UGA, The Fanning Institute |
| 2:30 – 3:10 | Board Member Do’s and Don’ts
Bob Simmons, Fulton Co. Development Authority |
| 3:15 – 3:30 | Break (Hosted By Pattillo Construction) |
| 3:30 – 4:15 | Ethics, liabilities, conflict of interest, open meetings, and open records
Kevin Brown, J.D., Seyfarth Shaw |
| 4:15 – 5:15 | Association of Development Authorities of Georgia (ADAG)/ Recovery Zones and
Its Impact
Maria Mullins, Director, DeKalb OED & Administrator to the DADC
Dan McRae. J.D., Seyfarth Shaw |
| 5:15 – 5:25 | Homework Assignment – Site Selection Factors
Skip Teaster, CEcD, PCED, UGA, The Fanning Institute |
| 5:25 | Adjourn to Reception @ Parker’s on Ponce, Downtown Decatur |
| 5:30 – 6:30 | Networking Reception (Dan McRae, JD, Seyfarth Shaw) |





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- 7:15 – 7:55** **Continental Breakfast (Hosted By Pattillo Construction)**
- 7:55 – 8:00** **Welcome/Greeting**
- 8:00 – 9:45** **Basic Community Economic Development 101**
 Courtney Tobin, J.D., UGA, The Fanning Institute
 Skip Teaster, CEcD, PCED, UGA, Fanning Institute
- 9:45 - 10:45** **Regional Leadership That Works**
 Maceo Rogers, CEcD, Deputy Director, DeKalb OED
 Kevin Brown, J.D., Seyfarth Shaw
 Bob White, CEcD, Henry Co. DA Executive Director
- 10:45 – 11:00** **Break (Hosted By Pattillo Construction) – Work on Evaluations**
- 11:00 - 12:00** **Understanding the Tax Digest - Impact on Economic Development**
 John Perryman, Consultant
- 12:00 - 12:10** **Complete Evaluations and Award Basic Certificates**
 Courtney Tobin, J.D., UGA, The Fanning Institute
- 12:15 - 12:45** **Lunch Break (DADC) - 30 minutes**



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- 12:00 – 12:45** **Registration for Advanced Session – Holiday Inn
(DADC Staff)**
- 12:45 – 12:50** **Welcome
Judy Turner, Chair, DADC, Co-Sponsor**
- 12:50 – 12:55** **DAT Overview, Objectives & Evaluations
Courtney Tobin, J.D., UGA, The Fanning Institute, Co-Sponsor**
- 12:55 – 2:15** **Importance and Value of Developing an MOU / LOA
Dan McRae, J.D., Seyfarth Shaw**
- 2:15 – 3:15** **Why Creating an Economic Development Plan Is Good Business w/ Simulation
Langford Holbrook, AICP, UGA, The Fanning Institute**
- 3:15 – 3:35** **Break (DADC)**
- 3:35 – 4:10** **Hands On Exercise - Why Creating an Economic Development Plan Is Good
Business w/ Simulation
Langford Holbrook, AICP, UGA, The Fanning Institute**
- 4:15 – 5:35** **Masters’ Panel – Issues, Trends, Cautions & / or New Best Practices
Dan McRae, J.D. – Moderator (12 minutes each)**
 - Courtney Tobin, J.D., UGA, The Fanning Institute
 - John Perryman, Consultant
 - Langford Holbrook, AICP, UGA, The Fanning Institute
 - Maria Mullins, CEcD, OED
 - Questions – 15 minutes if needed
- 5:35 – 5:45** **Complete Evaluations and Award Advanced Certificates
Skip Teaster, CEcD, PCED, UGA, The Fanning Institute**

5:45 **Adjourn**





THANK YOU!!!

*This program is presented by the **University of Georgia** in partnership with the **Sponsors** and was designed specifically to meet the legislated requirement that all newly appointed development authority board members receive 8 hours of training within the first twelve months after their appointment to an authority. We are much indebted to our sponsors for their support of this program. And, a special word of appreciation goes to the presenters for the generous contribution of their time and expertise. Should an Authority have needs of assistance, please consider the speakers and sponsors of this programming. Thanks to Dan McRae for sponsoring and hosting the reception and DeKalb County Development Authority (DCDA) for hosting the DAT.*

Sponsors

Association of County Commissioners of Georgia (ACCG)
Development Authority of DeKalb County (DADC)
Dan McRae, J.D., Seyfarth Shaw
Georgia Economic Developers Association (GEDA)
Georgia Electric Membership Corporation (GEMC)
Georgia Municipal Association (GMA)
Georgia Power Company
UGA, The Fanning Institute
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